

# WLCWU UNITED VARSITY ICE HOCKEY

## 2019/2020



To our valued sponsors WLCWU Hockey is a non-profit 502  
tax-exempt organization EIN # 84-3740501

Dear Potential Sponsor,

Thank you for your sponsorship consideration. It is only through generosity of sponsors like you that allows the WLCWU Varsity hockey program to provide Walled Lake Central, Waterford Kettering and Waterford Mott, student athletes with an opportunity to continue playing high school hockey at the highest competitive level.

Unlike other school sports (football, basketball, cheerleading, baseball, etc.) which are pay to play and supported by the school district; ice hockey is a self-supporting sport excluded from the pay to play fee program. We must raise all of the necessary funds to run the entire program. Some of the annual expenses include ice fees, uniforms, tournament fees, transportation to and from tournaments, lodging, senior night program, banquet, trophies, awards and other misc. items.

WLCWU Varsity Hockey **Gold** Sponsors \$250:  
4'x4' board shown at home games  
Appreciation announcement at home games  
Info shown on WLCWU web site  
Posts on social media

WLCWU Varsity Hockey **Silver** Sponsors \$150:  
Info shown on WLCWU web site  
Posts on social media

We appreciate the support of our sponsors and thank you in advance for your consideration.

Sponsor retains this letter for their records.

Player completes the lower portion and return to WLCWU United Hockey Boosters

**Please make checks payable to: WLCWU Hockey**

---

Sponsor Name

Cash / Check #    \$ Amount

**WLCWU UNITED VARSITY ICE HOCKEY  
2019/2020 Season**



**SPONSOR DONATION AND INFORMATION**  
(Return completed form with check to WLCWU Hockey Booster Club)

Yes, I would like to sponsor the WLCWU Varsity Hockey Program. Included is my tax-deductible donation.

**Sponsorship Level**

**Gold (\$250)**

**Silver (\$150)**

---

Sponsor Name Cash / Check # \$ Amount

---

Website Address Email Address Phone

Do we have your permission to use your company logo on our team's website and programs?

Yes / No (If yes, please attach / email logo to us if possible)

---

Received by (if applicable) Phone

A follow up **THANK YOU** letter will be sent to our sponsors with the appropriate information

To our valued sponsors WLCWU Hockey is a non-profit 502 tax-exempt organization EIN # 84-3740501